

DELAWARE DEPARTMENT OF AGRICULTURE

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2010 Farmers' Market Season Has Begun

Georgetown Has Brand New Market This Year

Dover- The 2010 Delaware farmers' market season is in full swing. And in fact, the town of Georgetown brings to 16 the total number of farmers' markets this year, holding a ribbon cutting last Friday at the Sports-at-the-Beach Complex on Route 9 in Georgetown.

The Greater Georgetown Chamber of Commerce made it a priority over a year ago, to re-establish a viable farmers' market in Georgetown.

"When we found the ideal location at Sports-at-the-Beach, and a seasoned market manager in Pat Coluzzi, we knew we had a winning combination," said Chamber Executive Director Karen Duffield. "We are counting on the locals of Georgetown, Chamber members and of course the beach traffic that will pass by every Friday to make it a truly successful and profitable experience for farmers who have committed to the market. The Chamber fully supports the idea of "buying local and eating fresh!"

"This market fills a niche in Georgetown," said market manager Pat Coluzzi. "It provides fresh local produce to residents as well as a venue for those folks heading to the beach. We are lucky to have vendors from the Georgetown area as well as vendors who participate in the Rehoboth Beach and Lewes Farmers' Markets. Not only is there fresh, local produce available, there is seafood, meats, bread, baked goods, herbs and plants. The market is held every Friday from 3 p.m. to 6 p.m. at Sports-at-the Beach Complex which has plenty of free parking. The market runs until Labor Day.

This year's farmers' market season promises to be bigger and better *and* more profitable than last year for participating farmers. The 2009 Delaware farmers' market season ended as the most profitable season ever, with 15 markets earning more than \$1.1 million (a 40-percent increase over the 2008 season).

The Delaware Department of Agriculture (DDA) is pleased to announce that it will promote 16 farmers' markets statewide this year:

- **Bethany Beach Farmers' Market (opening June 27)**
- **Brandywine Urban Farmers' Market (opening June 21)**
- **CAMP F.R.E.S.H. Community Garden & Farmers' Market (opening June 21)**
- **Carousel Park Farmers' Market**
- **Co-op Farmers' Market**
- **Delaware State University Farmers' Market**
- **Fenwick Island Farmers' Market (opening June 28)**
- **Georgetown Farmers' Market**

More...

- **Historic Lewes Farmers' Market**
- **Legislative Hall Farmers' Market (opening June 16)**
- **Little Italy Neighborhood Association Farmers' Market**
- **Milford Farmers' Market**
- **Rehoboth Beach Farmers' Market**
- **Western Sussex Farmers' Market (formerly Seaford Farmers' Market; opening July 3)**
- **Wilmington Farmers' Market**
- **Wilmington Hospital Campus Farmers' Market (opening June 21)**

For a complete list of Market locations, hours of operation and contact information to become a vendor, you can also visit the brand new DDA Marketing website at www.dda.delaware.gov.